



THERE'S ONLY ONE PREMIER
CHARITY GOLF TOURNAMENT IN CANADA.

Join the shakers and makers at the event that has been helping St. Michael's Hospital
take on the toughest health challenges for three decades running.



2019 SPONSORSHIP PACKAGE

O U R 2 0 1 9

P A R T N E R S H I P

O P P O R T U N I T I E S

PRESENTING SPONSOR
\$100,000

SOLD

SPONSORSHIP BENEFITS

CATEGORY BENEFITS

- Naming opportunity on all 2019 *Urban Angel Golf Classic* print and marketing materials
- Two foursomes in the *Urban Angel Golf Classic* on Wednesday, July 17, 2019

MARKETING BENEFITS

- Presenting tier logo placement on all St. Michael's Hospital Foundation produced signage, collateral and electronic materials
- Logo placement on specialty hole signage produced by St. Michael's Hospital Foundation (one per course)
- Logo placement on specialty signage produced by St. Michael's Hospital Foundation (e.g. flying banners/glow lanterns)
- Exclusive logo recognition on golf cart flags
- Opportunity to provide company branded onsite signage (max. four signs)
- Verbal recognition at tournament dinner

POST-EVENT RECOGNITION

- St. Michael's Hospital Donor Wall Recognition at Patron level
- Presenting tier logo recognition on:
 - 2019 *Urban Angel Golf Classic* 'Thank You' plaque
 - A full-page advertisement that will appear in the Toronto Star on Friday, July 19, 2019

* *Eligible for a full business receipt*

For more information on becoming a sponsor, please contact:
Ali Blasioli at 416-864-5036 or Blasiolia@smh.ca



EXCLUSIVE CATEGORY SPONSORS

\$ 50,000

(SEVEN CATEGORIES)

SPONSORSHIP BENEFITS

CATEGORY BENEFITS

- Official Category Sponsor of the 2019 *Urban Angel Golf Classic* print and marketing materials
- Two foursomes in the *Urban Angel Golf Classic* on Wednesday, July 17, 2019

MARKETING BENEFITS

- Tier one logo placement on St. Michael's Hospital Foundation produced signage, collateral and electronic materials
- Logo placement on specialty hole signage produced by St. Michael's Hospital Foundation (one per course)
- Logo placement on specialty signage produced by St. Michael's Hospital Foundation (e.g. flying banners/glow lanterns)
- Exclusive logo recognition on category signage
- Opportunity to provide company onsite signage (max. two signs limited to dinner area)
- Verbal recognition at tournament dinner

POST-EVENT RECOGNITION

- St. Michael's Hospital Donor Wall Recognition at Companion level
- Tier one logo recognition on/in:
 - 2019 *Urban Angel Golf Classic* 'Thank You' plaque
 - A full-page advertisement that will appear in the Toronto Star on Friday, July 19, 2019

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AVAILABLE CATEGORIES

Evening Sponsor
(SOLD)

Cart Path Sponsor

Greens Sponsor

Registration Sponsor

Gift Bag Sponsor

Refreshment Sponsor
(SOLD)

Food & Beverage
Sponsor



PLATINUM SPONSOR

\$ 25,000

SPONSORSHIP BENEFITS

CATEGORY BENEFITS

- One foursome in the *Urban Angel Golf Classic* on Wednesday, July 17, 2019

MARKETING BENEFITS

- Tier two logo placement on St. Michael's Hospital Foundation produced signage, collateral and electronic materials
- Logo placement on large hole signage produced by St. Michael's Hospital Foundation (one per course)
- Logo placement on 'Platinum Sponsor' thank you banner produced by St. Michael's Hospital Foundation

POST-EVENT RECOGNITION

- St. Michael's Hospital Donor Wall Recognition at Champion level
- Tier two logo recognition on:
 - 2019 *Urban Angel Golf Classic* 'Thank You' plaque

* *Eligible for a full business receipt*

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SIGNATURE SPONSOR

\$ 15,000

SPONSORSHIP BENEFITS

CATEGORY BENEFITS

- One foursome in the *Urban Angel Golf Classic* on Wednesday, July 17, 2019

MARKETING BENEFITS

- Tier three logo placement on St. Michael's Hospital Foundation produced signage, collateral and electronic materials
- Logo placement on medium hole signage produced by St. Michael's Hospital Foundation (one per course)
- Logo placement on 'Signature Sponsor' thank you banner produced by St. Michael's Hospital Foundation

POST-EVENT RECOGNITION

- St. Michael's Hospital Donor Wall Recognition at Partner level
- Tier three logo recognition on:
 - 2019 *Urban Angel Golf Classic* 'Thank You' plaque

* *Eligible for a full business receipt*

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EAGLE SPONSOR

\$10,000

SPONSORSHIP BENEFITS

CATEGORY BENEFITS

- One foursome in the *Urban Angel Golf Classic* on Wednesday, July 17, 2019

MARKETING BENEFITS

- Tier four logo placement on St. Michael's Hospital Foundation produced signage, collateral and electronic materials
- Logo placement on small hole signage produced by St. Michael's Hospital Foundation (two per course)

POST-EVENT RECOGNITION

- St. Michael's Hospital Donor Wall Recognition at Partner level
- Tier four logo recognition on:
 - 2019 *Urban Angel Golf Classic* 'Thank You' plaque
- *Eligible for a full business receipt*

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