

AngelBall

IF TWO GREAT THINGS  
BELONG TOGETHER,  
WHY SEPARATE THEM?



JOIN US AT ANGEL BALL 2021 IN SUPPORT OF  
THE WALTER AND MARIA SCHROEDER BRAIN&HEART CENTRE  
- A CANADIAN FIRST.



THE URBAN  
ANGEL

St. Michael's  
Hospital Foundation



AngelBall



# THE BRAIN AND HEART, TOGETHER AT LAST.

**A brain aneurysm can stop a heart. A heart attack can cause a stroke.**

**Turns out the brain and heart are more intricately connected than we may have imagined.**

So why are they treated separately across the world?

At St. Michael's Hospital, they're not. In fact, we've created a state-of-the-art hub for our legendary brain and heart specialists to tackle the toughest neurosurgical and cardiac cases.

It sounds simple. In reality, it's a transformational model of care that is at the vanguard of medicine.

Support Angel Ball 2021 and revolutionize brain and heart care.

**SATURDAY, OCTOBER 16, 2021**

METRO TORONTO CONVENTION CENTRE

IN SUPPORT OF

**ST. MICHAEL'S CAMPAIGN FOR  
THE WALTER AND MARIA SCHROEDER  
BRAIN & HEART  
CENTRE**

# AngelBall

IN SUPPORT OF THE WALTER AND MARIA SCHROEDER BRAIN&HEART CENTRE

## PRESENTING SPONSOR \$250,000

### CATEGORY BENEFITS

**NAMING OPPORTUNITY** ON ALL ANGEL BALL PRINT AND MARKETING MATERIALS

**BRAND SHOWCASED** IN PRESENTING SPONSOR VIDEO DURING THE EVENING

**INVITATION** TO PREMIER SPONSOR RECEPTION TAKING PLACE ON SATURDAY, OCTOBER 16, 2021

**THREE TABLES OF TEN** AT THE 2021 ANGEL BALL



### MARKETING BENEFITS

**LOGO PLACEMENT** ON MEDIA WALL AND SPECIALTY/CATEGORY SIGNAGE

**VERBAL RECOGNITION** AT ANGEL BALL

**CATEGORY-SPECIFIC BRANDING** OPPORTUNITY

**PRESENTING LOGO/NAME PLACEMENT** ON PRINT ADS (IF APPLICABLE)

**PRESENTING LOGO/NAME PLACEMENT** ON ANGEL BALL WEBSITE

**PRESENTING LOGO/NAME PLACEMENT** ON FOUNDATION-PRODUCED EVENT MATERIALS

**MENTION IN PRESS RELEASE** (PRE AND POST EVENT)



### POST-EVENT RECOGNITION

**ST. MICHAEL'S HOSPITAL DONOR WALL RECOGNITION** AT BENEFACTOR LEVEL

**INVITATIONS** TO EXCLUSIVE ST. MICHAEL'S HOSPITAL FOUNDATION DONOR EVENTS

*Eligible for a full business receipt*

THE URBAN  
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Hospital Foundation

# AngelBall

IN SUPPORT OF THE WALTER AND MARIA SCHROEDER BRAIN & HEART CENTRE

## PREMIER SPONSOR \$150,000

**CHOICE OF CATEGORY:** DINNER, COCKTAIL, ENTERTAINMENT, APRÈS DINNER, RECEPTION

### CATEGORY BENEFITS

**INVITATION** TO PREMIER SPONSOR RECEPTION TAKING PLACE ON SATURDAY, OCTOBER 16, 2021

**TWO TABLES OF TEN** AT THE 2021 ANGEL BALL



### MARKETING BENEFITS

**LOGO PLACEMENT** ON SPECIALTY/CATEGORY SIGNAGE

**CATEGORY-SPECIFIC BRANDING** OPPORTUNITY

**TIER ONE LOGO/NAME PLACEMENT** ON PRINT ADS (IF APPLICABLE)

**TIER ONE LOGO/NAME PLACEMENT** ON ANGEL BALL WEBSITE

**TIER ONE LOGO/NAME PLACEMENT** ON FOUNDATION-PRODUCED EVENT MATERIALS

**MENTION IN PRESS RELEASE** (PRE AND POST EVENT)



### POST-EVENT RECOGNITION

**ST. MICHAEL'S HOSPITAL DONOR WALL RECOGNITION** AT PATRON LEVEL

**INVITATIONS** TO EXCLUSIVE ST. MICHAEL'S HOSPITAL FOUNDATION DONOR EVENTS

*Eligible for a full business receipt*

# AngelBall

IN SUPPORT OF THE WALTER AND MARIA SCHROEDER BRAIN&HEART CENTRE

## EXECUTIVE SPONSOR \$100,000

**CHOICE OF CATEGORY:** REGISTRATION, WINE, HOSPITALITY, VALET, DÉCOR

### CATEGORY BENEFITS

**INVITATION** TO PREMIER SPONSOR RECEPTION TAKING PLACE ON SATURDAY, OCTOBER 16, 2021  
**TWO TABLES OF TEN** AT THE 2021 ANGEL BALL



### MARKETING BENEFITS

**LOGO PLACEMENT** ON SPECIALTY/CATEGORY SIGNAGE

**CATEGORY-SPECIFIC BRANDING** OPPORTUNITY

**TIER TWO LOGO/NAME PLACEMENT** ON PRINT ADS (IF APPLICABLE)

**TIER TWO LOGO/NAME PLACEMENT** ON ANGEL BALL WEBSITE

**TIER TWO LOGO/NAME PLACEMENT** ON FOUNDATION-PRODUCED EVENT MATERIALS



### POST-EVENT RECOGNITION

**ST. MICHAEL'S HOSPITAL DONOR WALL RECOGNITION** AT PATRON LEVEL

**INVITATIONS** TO EXCLUSIVE ST. MICHAEL'S HOSPITAL FOUNDATION DONOR EVENTS

*Eligible for a full business receipt*



IN SUPPORT OF THE WALTER AND MARIA SCHROEDER BRAIN&HEART CENTRE

# PLATINUM SPONSOR

## \$60,000

### CATEGORY BENEFITS

**INVITATION** TO PREMIER SPONSOR RECEPTION TAKING PLACE ON SATURDAY, OCTOBER 16, 2021  
**ONE TABLE OF TEN** AT THE 2021 ANGEL BALL



### MARKETING BENEFITS

**TIER THREE LOGO/NAME PLACEMENT** ON PRINT ADS (IF APPLICABLE)

**TIER THREE LOGO/NAME PLACEMENT** ON ANGEL BALL WEBSITE

**TIER THREE LOGO/NAME PLACEMENT** ON FOUNDATION-PRODUCED EVENT MATERIALS



### POST-EVENT RECOGNITION

**ST. MICHAEL'S HOSPITAL DONOR WALL RECOGNITION** AT COMPANION LEVEL

**INVITATIONS** TO EXCLUSIVE ST. MICHAEL'S HOSPITAL FOUNDATION DONOR EVENTS

*Eligible for a full business receipt*

# AngelBall

IN SUPPORT OF THE WALTER AND MARIA SCHROEDER BRAIN&HEART CENTRE

**GOLD SPONSOR**  
**\$30,000**

## CATEGORY BENEFITS

**ONE TABLE OF TEN** AT THE 2021 ANGEL BALL



## MARKETING BENEFITS

**TIER FOUR LOGO/NAME PLACEMENT** ON PRINT ADS (IF APPLICABLE)

**TIER FOUR LOGO/NAME PLACEMENT** ON ANGEL BALL WEBSITE

**TIER FOUR LOGO/NAME PLACEMENT** ON FOUNDATION-PRODUCED EVENT MATERIALS



## POST-EVENT RECOGNITION

**ST. MICHAEL'S HOSPITAL DONOR WALL RECOGNITION** AT CHAMPION LEVEL

**INVITATIONS** TO EXCLUSIVE ST. MICHAEL'S HOSPITAL FOUNDATION DONOR EVENTS

*Eligible for a full business receipt*





IN SUPPORT OF THE WALTER AND MARIA SCHROEDER BRAIN&HEART CENTRE

# SILVER SPONSOR

## \$15,000

### CATEGORY BENEFITS

**ONE TABLE OF TEN** AT THE 2021 ANGEL BALL



### MARKETING BENEFITS

**TIER FIVE NAME PLACEMENT** ON PRINT ADS (IF APPLICABLE)

**TIER FIVE NAME PLACEMENT** ON ANGEL BALL WEBSITE

**TIER FIVE NAME PLACEMENT** ON FOUNDATION PRODUCED EVENT MATERIALS



### POST-EVENT RECOGNITION

**ST. MICHAEL'S HOSPITAL DONOR WALL RECOGNITION** AT PARTNER LEVEL

**INVITATIONS** TO EXCLUSIVE ST. MICHAEL'S HOSPITAL FOUNDATION DONOR EVENTS

*Eligible for a full business receipt*

**FOR MORE INFORMATION  
ON BECOMING A SPONSOR,  
PLEASE CONTACT:**

**Margaret Mikolas**

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# AngelBall

IN SUPPORT OF  
THE WALTER AND MARIA SCHROEDER  
BRAIN & HEART CENTRE

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Charitable Registration #122963663RR0001



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